

Privacy Policy

1. Overview

This Privacy Policy describes how the **Feeding Start** mobile application (“App”, “we”, “our”) collects, uses, stores, and protects personal data.

By using the App, you agree to this Privacy Policy.

Contact: Email: feedingstart@gmail.com

2. Data We Collect

2.1 Account Data

We may collect:

- email address
 - name
 - preferred language
 - authentication provider
 - account creation and activity timestamps
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2.2 Child Data (provided by parents)

We may collect:

- child name
- birth date
- introduced foods
- food-related restrictions and allergies

This data is provided by a parent or caregiver and is used only to personalize the App experience.

2.3 Usage Data

We may collect:

- interactions with products, recipes, and features

- feeding and menu-related data
 - feature usage and navigation events
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2.4 Subscription and Payment Data

We may collect:

- subscription status and plan
- subscription start and expiration dates
- trial information
- technical purchase identifiers (e.g. purchase token)
- payment event records (status, amount, currency, transaction ID)

We do **not** collect or store payment card details.

2.5 Technical and Diagnostic Data

We may collect:

- device and platform information
- app version
- locale
- crash reports and diagnostics
- technical and analytics events

We take reasonable steps to avoid sending sensitive personal data to analytics systems.

3. How We Use Data

We use data to:

- create and manage your account
 - authenticate you
 - personalize content based on child data
 - provide feeding guidance, menus, recipes, and tracking
 - manage subscriptions and determine access to paid features
 - verify purchases and prevent fraud
 - improve app performance and fix issues
 - provide user support
 - protect user data and account access
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4. Subscriptions and Payments

Subscriptions are processed via **Google Play**.

- we do not process or store payment details
 - subscription management (renewal, cancellation) is handled by Google Play
 - access to paid features is based on subscription status
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5. Data Sharing

We may share data with trusted providers:

- Google Firebase (authentication, storage, backend)
- Google Play (subscriptions and payments)

We do not sell personal data.

6. Data Storage and Retention

We store personal data while your account is active or as needed to provide the service.
If you request deletion:

- your account may enter a recovery period (up to 30 days)
- after that, data is permanently deleted or anonymized

Some minimal records may be retained where required for:

- payment processing
 - legal obligations
 - fraud prevention
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7. Your Rights

You have the right to:

- access your data
- update your data
- request deletion

To exercise your rights, contact us via email.

8. Data Deletion

You may request deletion via the App or email.

After the deletion process:

- your personal data is removed or anonymized
 - access to the account is disabled
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9. Security

We use reasonable technical and organizational measures to protect data.

This may include:

- secure authentication
- backend access controls
- local device protection (PIN, biometrics)
- encryption where applicable

No system can guarantee absolute security.

10. Children

The App is intended for parents and caregivers.

We do not knowingly collect personal data directly from children.

All child-related data is provided by parents.

The App provides informational guidance only and does not constitute medical advice.

11. Changes to This Policy

We may update this Privacy Policy.

We may notify users or request acknowledgement when required.

12. Contact

Email: feedingstart@gmail.com